

Invitation to international distributors and importers targeting hotels, bars, restaurants, catering and gourmet shops

Meet Danish Manufacturers of Alcoholic and Non-Alcoholic Drinks at Danish Drinks for Distribution in Aarhus, Denmark
• 6-7 September 2018

Michelin Stars & Aarhus Capital of Culture

In the 2018 edition of the Michelin Nordic Guide, Denmark underlined its position as a gastronomic frontrunner with 31 stars awarded to 26 restaurants across the country.

The manufacturers in the Danish Drinks for Distribution catalogue is a part of this innovative culture and many of them has won international medals. Therefore, Denmark is a very attractive and interesting market to set focus on in relation to identifying new drinks for your portfolio in order to grow your business.

Bilateral Meetings

The event includes:

Up to 12 bilateral business meetings previously established in individual agendas (based on distributors' and importers' priorities).

Objective

To facilitate business co-operation/contracts.

Sectors

Alcoholic and Non-Alcoholic Drinks.

Free Travel and Lodging for 8 European Distributors/Importers

We will cover travelling cost to Aarhus and lodging expenses for 1 night, for the 8 most qualified distributors/importers. Selection upon registration.



Venue - Thursday 6 September 2018

Helnan Marselis Hotel (Room 8B)
Strandvejen 25
DK-8000 Aarhus C
Denmark

Website: www.helnan.dk/marselis



Agenda

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| 14:00 | Participants' registration and delivery of documentation |
| 14:30 | Welcome by Kathrine Vejgaard Stage, Site Manager, Agro Business Park |
| 15:00-19:00 | Bilateral business meetings previously established in individual agendas (based on distributors'/importers' priorities) |
| 19:30 | Departure from hotel to restaurant Cold Hand Winery – incl. wine tasting and visit to the winery. (Website: www.coldhandwinery.dk/en/) |

Venue - Friday 7 September 2018

Food Festival
Tangkrogen
Marselisborg Havnevej 2
DK-8000 Aarhus C
Denmark



Website: www.foodfestival.dk/en/

Agenda

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| 08:30 | Departure from Helnan Marselis Hotel to Food Festival |
| 09:00 | Welcome by Anna Lund, Director of Food Festival |
| 09:30-11:30 | Bilateral business meetings/visits to companies' exhibition stand at Food Festival, previously established in individual agendas (based on distributors'/importers' priorities) |
| 11:45 | Lunch in VIP restaurant |

Food Festival

Food Festival is an experience-hub for food lovers, but also the place where the food industry meets in beautiful, inspiring and tasty environments and, therefore, year after year makes way for new partnerships, initiatives, export and innovation.



Conditions for Participation for Distributors/Importers

We will cover travelling costs to Aarhus and lodging expenses for 1 night for the 8 most qualified distributors/importers. Selection upon registration.

Calendar

From 9 April	Invitation and catalogue with Danish manufacturers' profiles are sent to distributors/importers
9 April to 31 May	<ul style="list-style-type: none">• Distributors/importers apply for the event• Distributors/importers provide a copy of the passport (for flights arrangements)• We validate the applications
31 May to 29 June	We send the following documents to distributors/importers: <ul style="list-style-type: none">• Travel plan that will need to be confirmed• Hotel booking
From 6 August	Flight tickets and meeting schedules will be sent by e-mail to each distributor/importer
6 September	Bilateral business meetings in Aarhus, Helnan Marselis Hotel
7 September	Bilateral business meetings in Aarhus, Food Festival

Contact Information

Organiser:

The Danish Enterprise Europe Network partner Agro Business Park/Future Food Innovation.
Please contact:

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Co-organisers/Partners:

Local Enterprise Europe Network Partners

